Annex 1. Pact USAID/ENGAGE Memo: Impact of Awareness, Engagement and Motivation on Civic Literacy in Ukraine



ENGAGE

Enhance Non-Governmental Actors and Grassroots Engagement



MEMORANDUM

Re: Impact of Awareness, Engagement and Motivation on Civic Literacy in Ukraine

From: USAID/ENGAGE, Pact Inc.

To: USAID

Date: April 30, 2021

Executive summary

The purpose of this memo is to trace the impact of three factors (civic awareness, civic engagement, and motivation to participate in civic activities) on the level of civic literacy among the general population and participants of USAID/ENGAGE events by means of multivariate linear regression¹. Demographic (structural) variables² are taken into account as a separate factor.

We built and compared models for two samples: the first representing the Ukrainian population in general, and the second representing the participants of USAID/ENGAGE events. The domination of demographic factors in both models indicates that civic literacy to a certain extent depends on the respondent's social background, but not on his/her personal choices. The importance of education level for better Civic Literacy Test (CLT) scores means that having general knowledge is crucial for better civic literacy, and that basic education might not be enough to qualify participation in more professionalized types of civic action.

The most important difference between the models for the population (comparison) and participants (treatment) sample is that, for the latter, engagement factor is significant. Therefore, higher levels of civic literacy among participants correlates to more active civic engagement, while for the Ukrainian population, civic literacy is driven by the general knowledge and mere awareness of the existing participation options. Thus, the current and crucial challenge for all stakeholders who are interested in better civic literacy of the population is not to improve it per se, but rather to stimulate active engagement. Only the practical need to use acquired knowledge (the higher impact of the engagement factor), will allow for increased civic literacy of Ukrainians.

The key findings of the memo can be summarized as follows:

• the mean CLT score for participants is for 2.97 points higher than the results of the general population;

¹ Multivariate linear regressions are routinely used in many areas of applications such as econometrics, financial engineering, psychometrics to model the predictive relationships of multiple related responses on a set of predictors. (Dimension reduction and coefficient estimation in multivariate linear regression. Ming Yuan and Ali Ekici, Georgia Institute of Technology, Atlanta, USA.)

 $^{^2 \} Socio-demographic \ variables \ include, for example, a ge, sex, education, migration background and ethnicity, religious affiliation, marital status, household, employment, and income. <math display="block">\underline{\text{https://www.gesis.org/en/gesis-survey-guidelines/instruments/survey-instruments/socio-demographic-variables}$

- The awareness about options for civic engagement is comparable for both samples, but participants in USAID/ENGAGE activities are more likely to actually engagement in civic activism:
- the COVID epidemic had a disruptive influence on civic engagement for 33.3% of the participants;
- most participants' interest in civic engagement is driven by personal ambitions, trust in the leaders of civic initiatives, and the absence of negative consequences for activism;
- the demographic factor is by far the most important heuristic in predicting the CLT score for both general population and participants of the USAID/ENGAGE events;
- engagement in civic activities leads to a higher CLT score only for the participants, but not the general population;
- being aware of the options to send formal information requests and to sign electronic petitions results in a statistically significant increase in CLT scores for both samples;
- absence of direct motivation leads to lower interest in civic literacy in general for the participants in USAID/ENGAGE events.

The memo includes sections I and II describing the sources of data, general framework and research methodology. Section III provides a descriptive analysis of CLT scores for the general population and participants, as well as discusses CLT results in terms of core factors of civic activism (motivation, awareness and engagement). In Section IV, the multivariate linear models were built for population and participants' samples to find out if the CLT is dependent on the core factors and how this dependency is established.

I. Data Sources

Data for this memo comes from the two sources. The first source is the Civic Literacy Test (CLT) part of the ENGAGE Civic Engagement Poll (CEP) conducted in July-August, 2020.

The CEP is a representative sample of the Ukrainian population, with 2097 instances of observation. The sample design corresponds to the distribution of the adult population of Ukraine by age, sex, oblast, and settlement type according to the data of the State Statistics Service of Ukraine as of January 1, 2019 (excluding AR Crimea and NGCA of Donetsk and Luhansk oblasts) (ENGAGE IS Poll Presentation, 2020). Data was collected via face-to-face surveys using the CAPI method (interviewers enter data on tablets)³.

The Civic Literacy Test (CLT) is a part of CEP, and measures civic literacy levels of the general population. The CLT provides citizens with 13 questions that each have one correct answer; they mostly concern rights and freedoms enumerated in the Ukrainian constitution, as well as other questions concerning general governance processes. In the CLT, every correct answer awards one point, and the total number of points is identified as the "total civic literacy score".

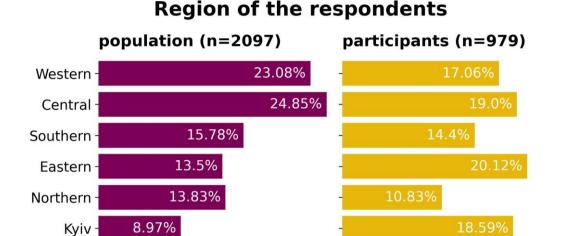
In this memo, the CEP sample is compared with a treatment group, randomly selected from the 5th wave of the Pact Activists Survey (PAS) conducted in July-August, 2020. The PAS contains the same questions as the CEP, and the sample contains 979 observations from 29800 potential contacts in the USAID/ENGAGE contacts database. Therefore, it is representative for participants of the USAID/ENGAGE activities without the control for demographic features like age, sex, etc. However, this sample cannot be considered representative for Ukrainian civic activists in general. The CAWI method (online interviews) was used to collect the data.

The demographic features in PAS (treatment) are distributed differently than those of CEP (comparison). For the purposes of this memo, we will use a selection of these features: gender, region, settlement size, education and income⁴. Males are underrepresented in the participants' sample: only

 4 As it will be shown later, the selected features have a statistically significant impact on the CLT score for either or both of the samples.

³ Face-to-face interviews at the respondent's home, recorded on tablets

27.68% of responses were given by male participants, while males make up nearly 45% of the general population. The regional distribution in the case of PAS is more even, while CEP reflects proportional distribution according to the actual population of oblasts. Therefore, the participants from Eastern regions and the capital Kyiv are overrepresented in PAS.



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Figure 1: Distribution of observations according to region, with CEP representing the population sample (in blue), and PAS representing the participants' sample (in green)

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On average, respondents in the participants sample are more educated and come from bigger cities. Four-fifth (81%) of them have higher education and 68.95% live in settlements with a population of more than 100,000. In contrast, 63.09% of the general population sample do not have higher education, and more than half (53.36%) lives in rural areas or other settlements with a population of less than 50,000. The income distributions are more similar, although PAS respondents tend to report being more well-off. The differences in distributions don't allow us to directly compare these two samples for the estimation of the treatment effect. Therefore, we opted for a different methodological framework, which is described below. (For more detailed information on the distribution of demographic data please refer to the visualizations in Appendix 3).

II. Framework and Methodology

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The CEP's modular structure allows for the extraction of the factors shaping civic activism in Ukraine. As USAID/ENGAGE focuses on raising citizen awareness of and engagement in civic activities, this memo zooms into these pertinent factors. Moreover, being aware of available options is not enough to transform a person into an activist: they have to be properly *motivated*. Therefore, the basic assumption of this memo's states that motivation along with awareness and engagement are the three core elements of civic activism (participation) (see Figure 2).

Lack of awareness (engagement-motivation) might mean that the potential of civic engagement is not utilized to the full extent, because neither individuals nor organizations use all available leverages and instruments. Demotivated individuals (awareness-engagement) tend to abandon activism, channeling their efforts into achieving alternative goals. Without engagement (awareness-motivation), motivation and awareness can hardly lead to any result at all. If all three factors (awareness-engagement-motivation) are maximized for every activist, active citizens' activities would lead to the greatest possible public benefit, making local and national governance processes more representative, participatory, and accountable to Ukrainian society.

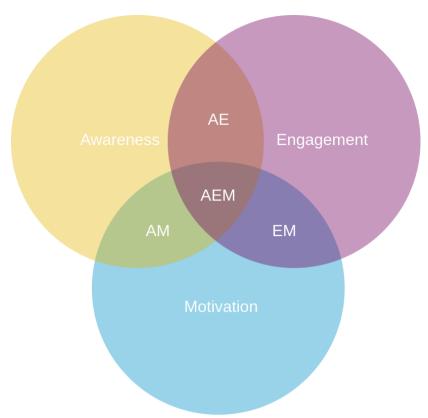


Figure 2: Core elements of civic activism framework

Having defined this framework, we will now look at how each element influences other variables. One of such variables is civic knowledge (literacy). The experts of the USAID/ENGAGE Activity developed the Civic Literacy Test consisting of 13 questions, (see the full list in Appendix 1), to assess this kind of knowledge. In this memo, we aim at finding out if the CLT is dependent on the core elements and how this dependency is established.

Both CEP (comparison) and PAS (treatment) contain sets of questions suitable for operationalizing all core elements of the framework as factors. Questions A3.1-A3.14 directly inquire about the respondents' awareness about different types of civic activities, and questions A4.1-43.14 produce similar responses for civic engagement. Question A6 contains a set of reasons, which can prevent a person from direct engagement in civic activism (a set of demotivators), while question A7 is a list of potential motivators (see <u>Appendix 2</u> for more details). The CLT is also included in the survey as a separate module. The CLT score is the number of correct answers to the 13 questions.

The problem is defined in a regression context. Our hypothesis is that *a higher level of awareness*, *engagement and motivation among respondents results in better CLT scores*, as such respondents have a greater interest and therefore a greater need for civic knowledge. It is important to stress here that although we will use linear regression as a main statistical tool, we do not assume a strong linear dependency among these factors. Therefore, the main goal of regression analysis in this context is not to build a model explaining most variability⁵, but to find statistically significant factors and understand which of the factors of interest is most significant.

In this memo we started with building multivariate linear regressions for each factor (motivation was split into demotivating and motivating reasons) in order to pick the best predictors for the CLT score and generate the final model for all the factors. Awareness, engagement, and motivation were taken into account as three factors of interest, and to control for demographics, respective variables (age, sex, region, settlement size and type, education, employment type, and income) were tested as separate factors. The process was repeated for both samples, so in total ten models were produced,

⁵ In fact, R² (the coefficient of determination) for the models will never be much higher than 0.2.

leading to the two final models. Python was used to carry out all the data manipulation, and statsmodels API in particular - to produce the linear models.

Based on the modelling results, we may theorize and make informed assumptions about what kind of knowledge is reflected in CLT scores for CEP and PAS datasets. If engagement is a dominant factor, knowledge is considered to be more active - it is derived from the need to participate in civic activities. On the contrary, the prevalence of the awareness factor in CLT scores would indicate instead the respondents' general familiarity with social and political processes in the country, which does not necessarily lead to civic actions (passive knowledge).

III. Descriptive Analysis of CLT and Factor Variables

As expected, participants of the USAID/ENGAGE activities demonstrate a higher level of civic literacy than the general population: the mean CLT score for participants is for 2.97 points higher than the results of the general population (9.94 vs 6.97 out of maximum score 13). Only 16% of the general population had a score 10 or higher against almost $\frac{2}{3}$ (64.1%) of respondents from the participants' sample.

Questions about the necessity of getting authorization from authorities to hold a peaceful assembly (C12) and listing the local bodies of executive power (C8) were the most challenging for both groups. Besides that, the general population demonstrated weak knowledge (<50% correct answers) of the Constitutional definition of the Ukrainian people (C4), income tax rate (C9), the legal reasons to prohibit a rally (C13), and citizens' fundamental rights and freedoms (C2).

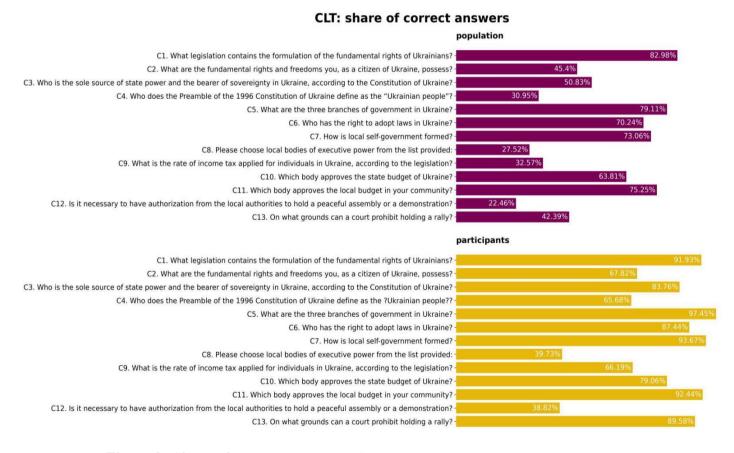


Figure 3: Share of correct answers to CLT questions

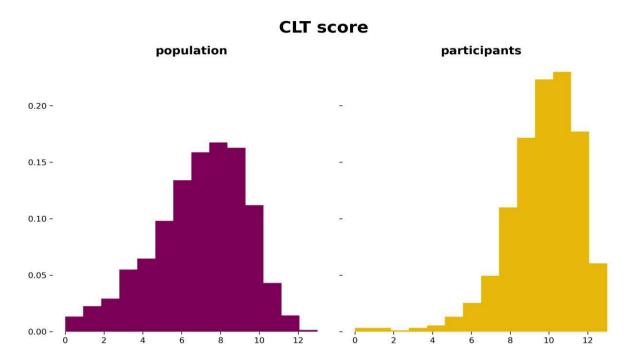


Figure 4: Distributions of CLT scores

Distribution of CLT scores for the general population is close to normal, but heavily left-skewed for the participants sample (skewness -1.18) - in the latter, the majority of the respondents had high scores. This means that the CLT test is fairly simple for the participants, so it might be not the best measure for the more specific aspects of their knowledge⁶. However, since this test was not designed for that purpose, this fact is not considered problematic in the context of this memo.

The awareness factor demonstrates the most similarities between the two samples. Participants still know more options for civic participation (10 options on average versus 8 for the general population), but the contrast is not so stark as with other explanatory factors (see Figure 5 below). Both groups are unaware of the extent to which they can be engaged in the process of commenting on drafts of national and local legislation, and the extent to which they can participate in a formal advisory body within the national and local government structures.

The main difference is that 13.7% of the general population do not know of any options of civic participation. Quite surprisingly, more respondents in the population sample are aware of all 14 options listed in the questionnaire, as opposed to the participants' sample. While this difference (3.3%) is not statistically significant, it might hint that the CEP's respondents approached answering this question somehow less scrupulously than the PAS's. This assumption is supported by the fact that a much smaller share of the general population sample shows high scores close to the maximum (>=10), while awareness grows more uniformly for the participants' sample.

⁶ For this reason, in 2021 USAID/ENGAGE conducts additional analysis (focus groups, applied knowledge text etc) to gauge participants' knowledge.

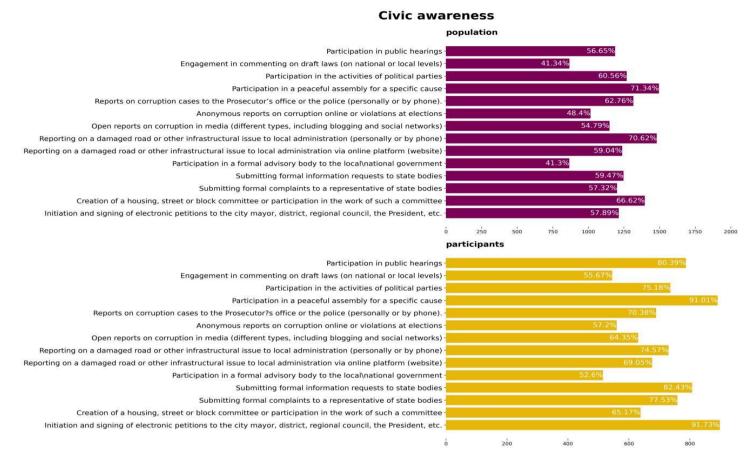


Figure 5: Awareness of the available options of civic participation

For the general population, awareness does not translate into civic engagement. Almost 80% of the general population are not involved in any civic activity, and in 5 out of 14 listed engagement options, the level of participation is statistically negligible (<2.2%). Only in 4 cases engagement exceeds 5%: participation in the house (block/street) committee, in public hearings, and in public assemblies, as well as in reports about infrastructural issues. The general population tends to ignore the types of engagement that require more professionalized skills and education. The homogeneity of this factor's variables for the CEP's sample makes it a worse predictor - it is not expected to have a lot of explanatory power in the final model.

Respondents in the participants sample participate in almost all the listed types of engagement with the notable exception of any types of anti-corruption activities: anonymous reports on corruption and electoral violations, reports on the corruption cases to the law enforcement, and public anti-corruption reports in the media. Although this issue is clearly out of the scope of this memo and its causes must be established separately, we might assume that this situation reflects the lack of trust to the government authority in general and anti-corruption bodies in particular, as well as the professionalization of anti-corruption civic action, which often requires certain level of legal proficiency.

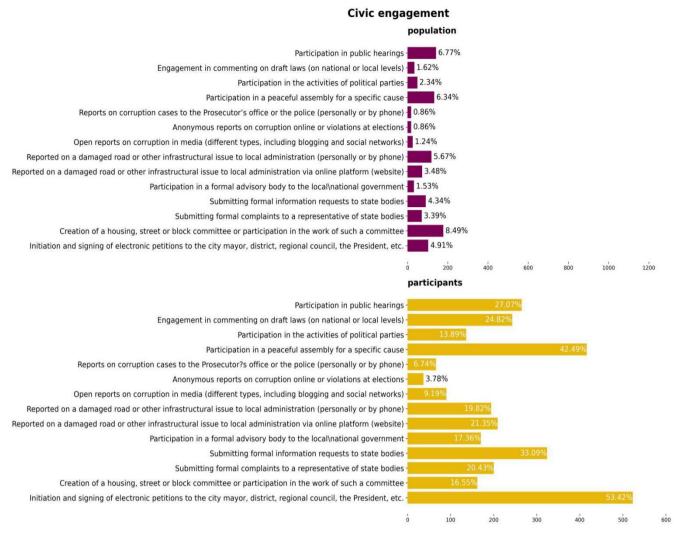


Figure 6: Direct engagement in civic action

Following the logic of the survey structure, the motivation factor is divided into the list of reasons preventing the person from civic engagement (A6) and stimulating engagement (A7). Different patterns of demotivation emerge for both the general population and the participants (*Figure 9*). In general, Ukrainians do not participate in civic activities, because they lack time and motivation to do so, and do not believe that their potential civic actions can cause any feasible changes. These two factors clearly stand out among all the other reasons with the respective shares of 45.88% and 32.95%.

While participants point out not having enough time/motivation in 39.33% of cases, their reasons for non-engagement are more diverse. One-third of the participants (33.3%) was less involved in civic action due to the ongoing COVID-19 epidemic, and one-third could not find a good initiative to join (33.81%). Around one-fifth named reasons such as a lack of awareness, not being invited to participate, a lack of trust to the existing organizations, and not believing that they can make any influence on the current situation. It is important to point out that participants much less often follow the paternalistic view on the role of the state: only 6.74% believe that the state should take care of the problems, in contrast to the 17.45% of the general population.

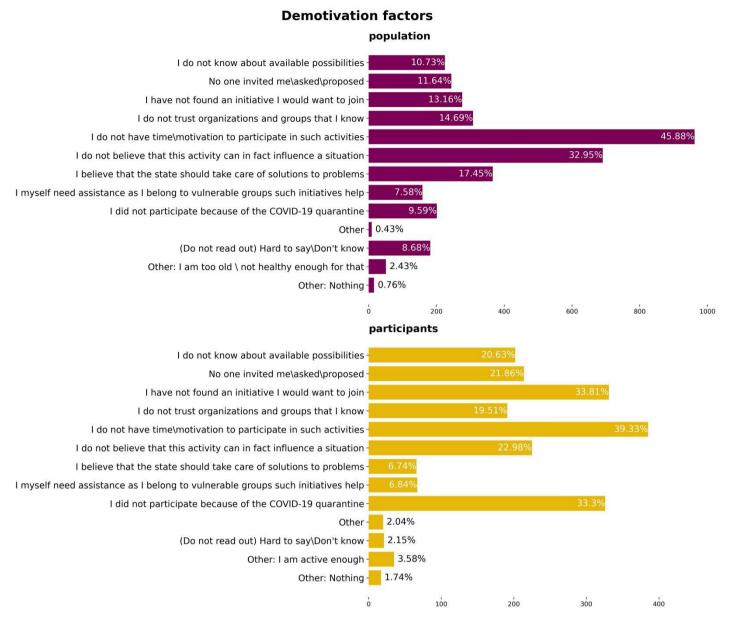


Figure 7: Main reasons preventing respondents from participating in civic activities

According to the CEP sample data, Ukrainians could be motivated for civic action only if it had direct relation to the immediate interests (35.38%) and no repercussions followed their actions (29.8%). More than a quarter (26.7%) were not able to name any reason stimulating their engagement at all. According to the participants' sample, their motives are more diverse, but three of them stand out: the goals of the initiative correspond to their personal ambitions (50.36%), the respondent trusts the leader of the initiative (55.78%), and that participation has no negative consequences for the respondent in the participants' sample (51.58%). Empathy with other people and making new connections are twice more likely to motivate the participants of the USAID/ENGAGE events compared to the general population.

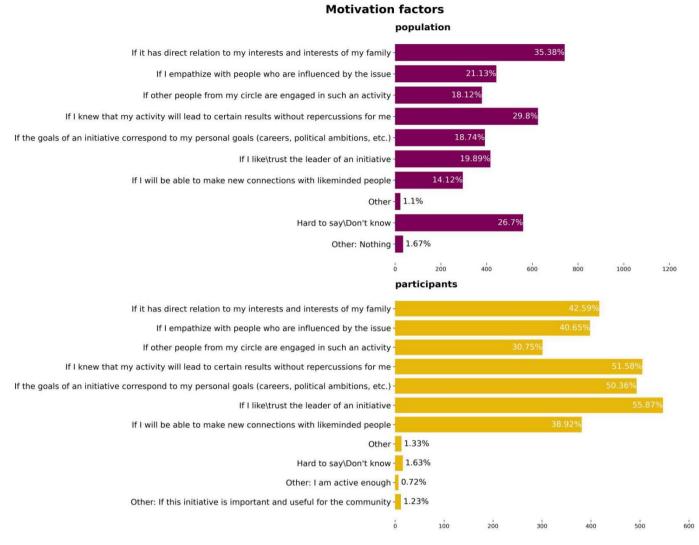


Figure 8: Main reasons motivating respondents to participate in civic activities

IV. Modelling CLT Score Dependency on the Core Factors

As mentioned above in the methodology part of this memo, the multivariate linear models were produced for each factor (with the exception of the motivation factor - separate models were built for demotivation and motivation variables) to understand the best predictors for the CLT score, which were later fit to the final model.

We defined three key factors and transformed the coded answers into the dummy variables⁷. For the *awareness factor*, answers 'yes' (1) to Q3.1-Q3.14 (Are you aware of the specific type of civic engagement activity) are taken as 1 and 'no' (2) as 0. For the *engagement factor* (Q4.1-Q4.14-Have you ever been involved in the specific type of civic engagement activity) we took the answer 'I have done this in the past 12 months' (1) as 1 and the four other available options as 0. For *motivation factor* (Q6 - What prevents you from more active engagement in civil initiatives?, and Q7 - Is there anything that would motivate you to engage in any types of civil activities or work closely with civil initiatives which deal with them?) every variable has been coded as dummy in the initial dataset, so no transformations were needed. The *demographic factor* variables were treated as ordinal where possible (settlement size, respondent's age, education, and income). Otherwise, the categorical

⁷ A dummy variable is a numerical variable with possible values of 1 and 0, and it is used in regression analysis to represent categorical subgroups of the sample. https://conjointly.com/kb/dummy-variables/

variables were transformed into dummies for every category (region, settlement type, sex, and employment).

Later in this section we describe the final models for population and participants samples, considering their implications. The models for each factor are not discussed separately, although the full list of summaries for all models is added for reference in <u>Appendix 4</u>.

Model for population sample

The CLT score model for the Ukrainian population sample contains eleven predictors: three variables for awareness factor, four for motivation factor, and four for demographics (see Figure 9 for a summary). Note that the engagement factor proved to be not significant, and none of the respective variables were included into the final model. This model explains the total variance within the dependent variable (CLT score).

According to our model estimate, the demographic factor is by far the most important. A higher level of education may add up to 1.7 points to the final score (0.3414 per each education level), while on average, having a higher income adds 0.974 points to the CLT score. Living in bigger cities, on the contrary, penalizes the final score for up to -0.5 points. Regional dimension also has a significant impact: respondents in Western regions tend to get better scores (+0.59 controlled for other variables) but living in Eastern regions means getting 0.9 fewer CLT points.

In the extreme scenarios, structural factors might lead either to the increase of CLT score for 3.27 points or decrease for -1.39 points. In other words, the total impact of the demographic factor is 4.67 points. The dominance of demographic variables in the model means that for the general population civic literacy primarily depends on the structural conditions, which do not always depend on the respondent's individual choices.

Awareness about three types of activities influence CLT score: 1) submitting information requests to the state bodies (A3.11); 2) creation of or participation in a housing, street or block committee (A3.13); 3) initiation and signing of electronic petitions (A3.14). *The awareness factor adds up to the maximum impact of 1.74 points* to the CLT score on average.

Demotivation variables are responsible for most of the motivation factor's impact. The strongest negative predictor of the CLT score is when respondents were not able to state the reasons regarding what exactly prevents them from civic engagement (A6.11). We might assume that the absence of an answer in this case indicates a lack of interest in civic activities in general, thus it is logical to have less knowledge in the non-relevant domain. Absence of knowledge about existing possibilities and distrust into existing civic organizations are two other significant demotivators. The only motivation variable included in the final model is the absence of repercussions for a respondent in the case of engagement into the civic activity (A7.11). In total, the motivation factor may be responsible for a fluctuation of up to 2.11 points in the final score.

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Notes:

Figure 9: Population: summary of final model

Model for the participants' sample

The model for the sample representing the participants of the USAID/ENGAGE events also includes eleven predictors: three variables for awareness factor, two for engagement, three for motivation, and three for demographics. These factors are balanced differently, although the demographic one still has the strongest impact. 26.3% of total variance in the CLT-score variable within the participants' sample is explained by the model.

The demographic factor may increase the CLT score up to maximum 4.94 points. Out of three demographic variables, the level of education has the most substantial impact on the CLT score. In fact, its impact is almost twice stronger than in the population model, adding up to three points to the CLT score. Dominance of the education variable in both models suggests that CLT score results are to a certain extent a part of general knowledge rather than specific endeavors stimulated by interest in the topic or by practical necessity.

In the participants' model, income level adds one more point. Besides that, we see that gender impact becomes significant (on average, males score 0.87 more), while regional influence is absent. The latter fact might have several explanations, such as knowledge and experience exchange between the participants and activist groups, leading to a closure of the regional gap in civic literacy. It is also possible that regional differences in CLT scores in the population sample might arise due to the influence of unobserved factors, such as differences of attitude toward civic activism⁸, etc. Unfortunately, we are not able to answer this question within the scope of this memo.

^[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

⁸ As a ctivists are 'selected' according to the specific attitude to a ctivism, different attitudes would not be present in the participants' sample.

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Notes

Figure 10: Participants: summary of the final model

Awareness of participation options, such as 1) participation in a peaceful assembly (A3.4), 2) submitting formal information requests to state bodies (A3.11), and 3) initiation and signing of electronic petitions (A3.14) more or less equally contribute to the *total impact on the awareness factor by 1.96 points*. Note that variables A3.11 and A3.14 were also significant for the Ukrainian population in general.

Being actually engaged in peaceful protests (A4.4) and working with electronic petitions (A4.14) leads to a further increase in average civic literacy. However, while the engagement factor appears in the participants' model, its impact is the lowest - only 0,8143.

It is very important to understand that as awareness and engagement factors are inherently correlated, their impact overlaps, so it is more difficult to understand the actual contribution of each factor. For example, in the single-factor model for engagement (see Figure A4.2.2 in Appendix 4), influence of variable A4.11 (submitting information requests) was significant but was neutralized by the variable A3.11 in the final model.

The motivation factor for the participants' sample is structured in an unusual way. None of the motivation variables had a significant factor on the CLT score. However, answering *Hard to say/Don'tknow* (A7.9) to the motivation question A7 strongly penalized the respondent's score (-1.45 on average, which is the strongest impact for any binary (dummy) variable in both final models). Therefore, we are able to state that *absence of direct motivation leads to lower interest in civic literacy in general for the participants of USAID/ENGAGE events*.

Conversely, one of demotivators (A6.5 - I do not have time/motivation to participate in civic activities) adds 0.24 points to civic literacy. While there is a 3.4% probability that this coefficient is actually equal to zero (meaning that it is not significant), there is a plausible interpretation to it. If we look closer to the formulation of the question A6, it inquires about the reasons preventing the respondents from *more active* engagement in civil initiatives, rather than *any* engagement in civil initiatives at all. This potential dubiousness of interpretation becomes more evident in case when this

^[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

question is addressed to the participants - they might be actively engaged in civic activities, but not have enough time to participate even more than they already do. If this is the case, the positive coefficient actually cannot be interpreted as a demotivator, but rather as a sign of potential burnout.

The last significant demotivator is the belief that the state should take care of solutions to problems (A6.7) - this paternalist logic penalizes the score for -0.75 points. In total, the impact of the motivation factor is up to a maximum of 2.44 points, mostly due to the variable A7.9.

Conclusions from the model

- 1. For both models, the demographic factor is the most important, namely the level of education. For general population better education may add up to 1.7 points to the final score, while for the participant sample its effect is even stronger (up to 3 points). Dominance of the education variable in both models suggests that CLT score results are to a certain extent a part of general knowledge rather than specific endeavors stimulated by interest in the topic or by practical necessity.
- 2. Awareness on average has the same impact on engagement for population as for the participants. In particular, awareness of the participation options A3.11 (information requests to the state bodies) and A3.14 (initiation and signing of electronic petitions) leads to statistically significant increase of CLT score for both samples. A3.13 (creation of or participation in a housing, street or block committee) is significant only for general population, while A3.4 (participation in a peaceful assembly) leads to slightly higher scores for the participants.
- 3. Engagement factor is not significant for the general population, and has only a minor positive impact on the scores of participants. This means that CLT score does not necessarily reflect the actual experience gained from the actual engagement in the civic activities.
- 4. The demotivation variables in general have stronger impact on the CLT scores than the motivation ones. The strongest negative predictor of the CLT score for the population is when respondents were not able to state the reasons regarding what exactly prevents them from civic engagement (A6.11). For the participants sample, answering *Hard to say/Don't know* (A7.9) to the motivation question A7 strongly penalized the respondent's score (-1.45), which we tend to interpret rather as a sign of burnout (thus, it is also rather a demotivation variable, though formally a part of motivation question).

Factor	Maximum impact ⁹					
Factor	population	participants				
Demographic	4.67	4.94				
Awareness	1.74	1.96				
Engagement	0	0.81				
Motivation	2.11	2.44				

Summary of the Final Models

⁹ Maximum impact is calculated as a sum of absolute variable coefficients, included to the factor (coefficients of ordinal variable are multiplied per number of levels before being summed).

Appendix 1: Civic literacy test questions

- C1. What legislation contains the formulation of the fundamental rights of Ukrainians?
- C2. What are the fundamental rights and freedoms you, as a citizen of Ukraine, possess?
- C3. Who is the sole source of state power and the bearer of sovereignty in Ukraine, according to the Constitution of Ukraine?
- C4. Who does the Preamble of the 1996 Constitution of Ukraine define as the "Ukrainian people"?
 - C5. What are the three branches of government in Ukraine?
 - C6. Who has the right to adopt laws in Ukraine?
 - C7. How is local self-government formed?
 - C8. Please choose local bodies of executive power from the list provided:
- C9. What is the rate of income tax applied for individuals in Ukraine, according to the legislation?
 - C10. Which body approves the state budget of Ukraine?
 - C11. Which body approves the local budget in your community?
- C12. Is it necessary to have authorization from the local authorities to hold a peaceful assembly or a demonstration?
 - C13. On what grounds can a court prohibit holding a rally?

Appendix 2: Set of variables describing the main factors

2.1: Awareness (questions A3.1-A3.14)

Are you aware of:

- A3.1 Participation in public hearings
- A3.2 Engagement in commenting on draft laws (on national or local levels)
- A3.3 Participation in the activities of political parties
- A3.4 Participation in a peaceful assembly for a specific cause
- A3.5 Reports on corruption cases to the Prosecutor's office or the police (personally or by phone).
 - A3.6 Anonymous reports on corruption online or violations at elections
- A3.7 Open reports on corruption in media (different types, including blogging and social networks)
- A3.8 Reporting on a damaged road or other infrastructural issues to local administration (personally or by phone)
- A3.9 Reporting on a damaged road or other infrastructural issues to local administration via online platform (website)
 - A3.10 Participation in a formal advisory body to the local or national government
 - A3.11 Submitting formal information requests to state bodies
 - A3.12 Submitting formal complaints to a representative of state bodies
- A3.13 Creation of a housing, street or block committee or participation in the work of such a committee
- A3.14 Initiation and signing of electronic petitions to the city mayor, district, regional council, the President, etc.

Based on the questions A3.1-A3.14, **14 dummy variables** were created, with the answer "yes" for each question coded as 1 and 0 otherwise.

2.2: Engagement (questions A4.1-A4.14)

Have you ever been involved in:

- A4.1 Participation in public hearings
- A4.2 Engagement in commenting on draft laws (on national or local levels)
- A4.3 Participation in the activities of political parties
- A4.4 Participation in a peaceful assembly for a specific cause
- A4.5 Reports on corruption cases to the Prosecutor's office or the police (personally or by phone)
 - A4.6 Anonymous reports on corruption online or violations at elections
- A4.7 Open reports on corruption in media (different types, including blogging and social networks)
- A4.8 Reported on a damaged road or other infrastructural issues to local administration (personally or by phone)
- A4.9 Reported on a damaged road or other infrastructural issues to local administration via online platform (website)
 - A4.10 Participation in a formal advisory body to the local or national government
 - A4.11 Submitting formal information requests to state bodies
 - A4.12 Submitting formal complaints to a representative of state bodies
- A4.13 Creation of a housing, street or block committee or participation in the work of such a committee
- A4.14 Initiation and signing of electronic petitions to the city mayor, district, regional council, the President, etc.

Based on the questions A4.1-A4.14, **14 dummy variables** were created for direct civic participation, with the answer "I have done this in the past 12 months" coded as 1 and 0 otherwise.

2.3: Motivation (questions A6-A7)

- A6. What prevents you from more active engagement in civil initiatives?
- 01 I do not know about available possibilities

- 02 No one invited me\asked\proposed
- 03 I have not found an initiative I would want to join
- 04 I do not trust organizations and groups that I know
- 05 I do not have time\motivation to participate in such activities
- 06 I do not believe that this activity can in fact influence a situation
- 07 I believe that the state should take care of solutions to problems
- 08 I myself need assistance as I belong to vulnerable groups such initiatives help
- 09 I did not participate because of the COVID-19 quarantine
- 10 Other
- 11 (Do not read out) Hard to say\Don't know
- 12 Other: I am too old \ not healthy enough for that
- 13 Other: Nothing
- A7. Is there anything that would motivate you to engage in any of the above-mentioned types of civil activities or work closely with civil initiatives which deal with them?
 - 01 If it has direct relation to my interests and interests of my family
 - 02 If I empathize with people who are influenced by the issue
 - 03 If other people from my circle are engaged in such an activity
 - 04 If I knew that my activity will lead to certain results without repercussions for me
- 05 If the goals of an initiative correspond to my personal goals (careers, political ambitions, etc.)
 - 06 If I like\trust the leader of an initiative
 - 07 If I will be able to make new connections with likeminded people
 - 08 Other
 - 09 Hard to say\Don't know
 - 10 (for population sample only) Other: Nothing
 - 10 (for participants sample only) Other: I am active enough
- 11 (for participants sample only) Other: If this initiative is important and useful for the community

Each option of the questions A6-A7 was treated as a separate dummy variable, leading to 23 variables in total (24 for the <u>participants'</u> sample).

Appendix 3: Distribution of demographic variables general population (CEP) and participants sample (PAS)

Sex of the respondents

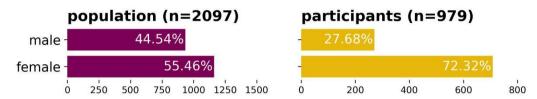
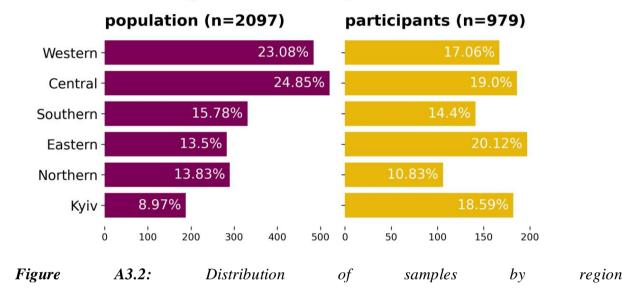


Figure A3.1: Distribution of samples by sex

Region of the respondents



Settlement size

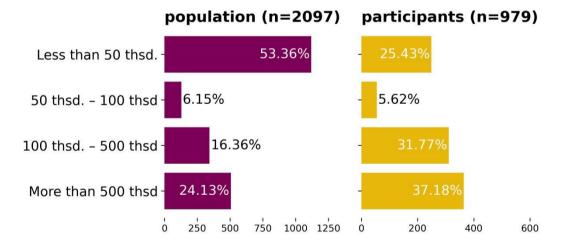


Figure A3.3: Distribution of samples by settlement size

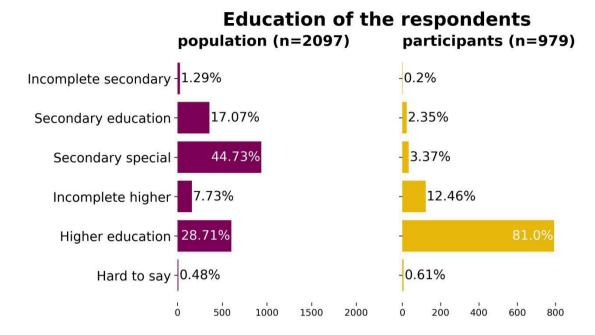


Figure A3.4: Distribution of samples by the level of education

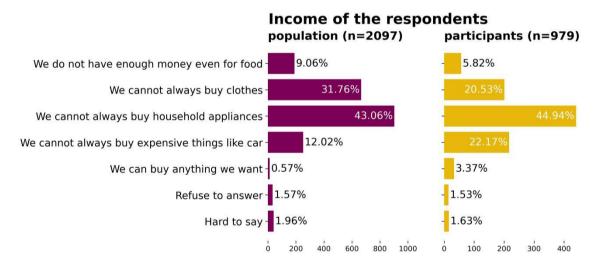


Figure A3.5: Distribution of samples by the income level

Appendix 4: Summaries of the models

		0L	S Regres	ssion Re	sults 		
Dep. Variat Model: Method: Date: Time: No. Observa Df Residual Df Model: Covariance	ations: Ls:	Thu, 18 F 2	y 0LS Squares eb 2021 0:38:21 979 964 14 nrobust	F-sta Prob	ared: R-squared: tistic: (F-statistic) ikelihood:	:	0.118 0.105 9.177 3.42e-19 -2005.4 4041 4114
	coef	std e	rr	t	P> t	[0.025	0.975]
Const A3.1 A3.2 A3.3 A3.4 A3.5 A3.6 A3.7 A3.8 A3.9 A3.10 A3.11 A3.12 A3.13 A3.14	7.4477 0.1897 0.1193 -0.0383 0.7381 -0.0339 0.1799 -0.0243 0.1158 0.1157 0.2105 0.5113 0.0464 -0.1119	0.1 0.1 0.1 0.1 0.1	92 39 72 40 48 49 62 64 43 98 88	29.087 0.986 0.856 -0.223 3.075 -0.185 1.204 -0.150 0.636 1.138 1.474 2.582 0.247 -0.786 3.663	0.000 0.324 0.392 0.824 0.002 0.853 0.229 0.881 0.525 0.256 0.141 0.010 0.805 0.432	6.945 -0.188 -0.154 -0.376 0.267 -0.392 -0.113 -0.342 -0.241 -0.136 -0.070 0.123 -0.323 -0.323 -0.391 0.431	7.956 0.567 0.399 1.209 0.325 0.477 0.293 0.476 0.516 0.491 0.906 0.416
Omnibus: Prob(Omnibu Skew: Kurtosis:	ıs):		167.907 0.000 -1.005 5.000				1.927 328.066 5.77e-77 16.4

Notes: [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Figure A4.1.1 Population: summary of awareness model

Dep. Variable:			У	R-squ	uared:		0.137	
Model:				DLŚ	Adj.	R-squared:		0.131
Method:			Least Squa	res		atistic:		23.54 4.52e-57
Date:		T	hu, 18 Feb 2	921	Prob	(F-statistic):		
Time:			17:57		Log-L	ikelihood:		-4801.5
No. Observat:				997	AIC:			9633.
Df Residuals	:		2	982	BIC:			9718.
Df Model:				14				
Covariance Ty			nonrob	ust				
		oef	std err		t	P> t	[0.025	0.975]
const	5.4	165	0.109	40	.577	0.000	5.202	5.631
A3.1	0.2		0.146		.567	0.117	-0.057	0.515
A3.2	-0.2		0.156		.599	0.110	-0.556	0.057
A3.3	-0.1		0.153		.075	0.283	-0.463	0.135
A3.4	0.1		0.167		.906	0.365	-0.176	0.478
A3.5	0.3		0.160		.281	0.023	0.051	0.681
A3.6	0.3		0.156		.252	0.024	0.045	0.657
A3.7	-0.2		0.157		.516	0.130	-0.548	0.076
A3.8	0.1	725	0.170	1	.015	0.310	-0.161	0.506
A3.9	0.4	277	0.149	2	.868	0.004	0.135	0.720
A3.10	-0.0	596	0.163	- 0	.365	0.715	-0.380	0.261
A3.11	0.4	975	0.157	3	.164	0.002	0.189	0.806
A3.12	0.0	311	0.158		.197	0.844	-0.279	0.341
A3.13	0.3	900	0.155	2	.523	0.012	0.087	0.693
A3.14	0.5	569	0.156	3	.563	0.000	0.250	0.863
Omnibus:			52.	116	Durbi	in-Watson:		1,272
Prob(Omnibus):			900		ue-Bera (JB):		54.459
Skew:			-0.	381	Prob			1.49e-12
Kurtosis:			2.	795	Cond.			9.94

Figure A4.1.2 Participants: summary of awareness model

		OLS F	Regression R	lesults		
Dep. Variabl Model: Method: Date: Time: No. Observat Df Residuals Df Model: Covariance	cions:	Least Squ Thu, 18 Feb 20:5	OLS Adj. lares F-st 2021 Prob 3:55 Log- 2097 AIC: 2082 BIC:		:):	0.022 0.015 3.334 2.51e-05 -4932.3 9895. 9979.
	coef	std err	t	P> t	[0.025	0.975]
Const A4.1 A4.2 A4.3 A4.4 A4.5 A4.6 A4.7 A4.8 A4.9 A4.10 A4.11 A4.12 A4.13 A4.14	6.8575 -0.4154 0.2995 0.6232 0.7139 0.6167 -0.5807 -1.7774 0.4088 0.2434 -0.6157 0.7829 0.1523 0.1389 0.4104	0.257 0.512 0.401 0.266 0.656 0.652 0.613 0.275 0.366 0.516	113. 290 -1.618 0.585 1.554 2.680 0.941 -0.891 1.489 0.665 -1.193 2.501 0.410 0.622 1.442	0.000 0.106 0.559 0.120 0.007 0.347 0.373 0.004 0.137 0.506 0.233 0.012 0.682 0.534 0.149	6.739 -0.919 -0.704 -0.163 0.192 -0.669 -1.858 -2.980 -0.130 -0.475 -1.627 0.169 -0.577 -0.299 -0.148	6.976 0.088 1.303 1.410 1.236 1.902 0.697 -0.575 0.947 0.961 0.396 1.397 0.882 0.577 0.969
Omnibus: Prob(Omnibus Skew: Kurtosis:	s):	- 6	0.000 Jaro 0.498 Prob	======================================		1.216 89.879 3.04e-20 13.4

Figure A4.2.1 Population: summary of engagement model

OLS Regression Results									
Df Residuals: Df Model:	odel: ethod: L ate: Thu, ime: o. Observations: f Residuals:			y 0LS ast Squares 18 Feb 2021 20:55:06 979 964 14 nonrobust		R-squared: Adj. R-squared: F-statistic: Prob (F-statistic): Log-Likelihood: AIC: BIC:		0.089 0.076 6.746 2.85e-13 -2020.8 4072. 4145.	
		coef	std	err		t	P> t	[0.025	0.975]
Const A4.1 A4.2 A4.3 A4.4 A4.5 A4.6 A4.7 A4.8 A4.9 A4.10 A4.11 A4.12 A4.13 A4.14	-0. 0. 0. -0. 0. 0. 0. 0. 0. 0.	2106 2205 3945 2034 4373 2232 0768 0861 1970 0502 0869 5315 1139 0076 5508	0. 0. 0. 0. 0. 0. 0.	100 166 171 194 142 319 371 253 210 202 196 164 197 179	-1 2 1 3 -0 -0 0 0 -0 3 -0	.735 .329 .311 .049 .071 .700 .207 .340 .938 .248 .443 .246 .579 .043 .106	0.000 0.184 0.021 0.295 0.002 0.484 0.836 0.734 0.349 0.804 0.658 0.001 0.563 0.966 0.000	9.014 -0.546 0.059 -0.177 0.158 -0.849 -0.805 -0.410 -0.215 -0.346 -0.472 0.210 -0.500 -0.343 0.288	9.408 0.105 0.729 0.584 0.717 0.403 0.651 0.582 0.609 0.447 0.298 0.853 0.272 0.358
Omnibus: Prob(Omnibus) Skew: Kurtosis:	:			- 1	.199 .000 .124 .695	Jaro Prob	pin-Watson: que-Bera (JB): o(JB): I. No.		1.946 502.293 8.48e-110 10.1

Figure A4.2.2 Participants: summary of engagement model

Notes: [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Notes: [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

OLS Regression Results

Dep. Variable: Model: Method: Date: Thi Time: No. Observations: Df Residuals: Df Model: Covariance Type:		Least Squar hu, 18 Feb 20 20:57: 20	es F-sta 21 Prob 30 Log-L 97 AIC: 83 BIC:	ared: R-squared: tistic: (F-statistic ikelihood:):	0.051 0.045 8.660 1.93e-17 -4900.4 9829. 9908.
	coef	std err	t	P> t	[0.025	0.975]
A6.1 A6.2 A6.3 A6.4 A6.5 A6.6 A6.7 A6.8 A6.9 A6.10 A6.11 A6.12 A6.13	7.1312 -0.5141 0.0386 0.0363 -0.5388 0.2807 0.2495 -0.5225 -0.8692 0.3106 -0.5840 -1.0982 -1.1782 0.3063	0.123 0.185 0.178 0.166 0.159 0.122 0.123 0.148 0.213 0.190 0.846 0.223 0.368 0.640	58.007 -2.778 0.217 0.218 -3.389 2.308 2.036 -3.524 -4.081 1.634 -0.690 -4.921 -3.201 0.479	0.000 0.006 0.828 0.827 0.001 0.021 0.042 0.000 0.102 0.490 0.000 0.000 0.000	6.890 -0.877 -0.310 -0.290 -0.851 0.042 0.009 -0.813 -1.287 -0.062 -2.243 -1.536 -1.900 -0.949	7.372 -0.151 0.387 0.362 -0.227 0.519 0.490 -0.232 -0.451 0.683 1.075 -0.661 -0.456 1.561
Omnibus: Prob(Omnibus Skew: Kurtosis:	;): 	74.2 0.0 -0.4 2.9	00 Jarqu 81 Prob(1.252 81.712 1.80e-18 18.9

Notes: [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Figure A4.3.1 Population: summary of demotivation model

OLS Regression Results								
Dep. Variable: Model: Method: Date: Time: No. Observation Df Residuals: Df Model: Covariance Type	s:	Least Squa hu, 18 Feb 2 21:02	OLS Adj. res F-sta 021 Prob :31 Log-L 979 AIC: 965 BIC:	nared: R-squared: ntistic: (F-statistic ikelihood:):	0.054 0.042 4.258 5.74e-07 -2039.3 4107. 4175.		
=========	coef	std err	t	P> t	[0.025	0.975]		
A6.1 - A6.2 - A6.3 - A6.4 A6.5 A6.6 - A6.7 - A6.8 A6.9 A6.10 A6.11 - A6.12	9.9681 0.5045 0.2104 0.0309 0.2419 0.3336 0.2141 0.9903 0.1445 0.0664 0.2685 0.6824 0.7839 0.8522	0.139 0.162 0.158 0.139 0.166 0.134 0.157 0.252 0.251 0.139 0.448 0.449 0.373 0.517	71.914 -3.110 -1.329 -0.223 1.461 2.498 -1.366 -3.926 0.575 0.479 0.600 -1.520 2.100 1.649	0.000 0.002 0.184 0.824 0.144 0.013 0.172 0.000 0.566 0.632 0.549 0.129 0.036 0.099	9.696 -0.823 -0.521 -0.303 -0.083 0.071 -0.522 -1.485 -0.349 -0.206 -0.610 -1.563 0.051 -0.162	10.240 -0.186 0.100 0.241 0.567 0.596 0.093 -0.495 0.638 0.338 1.147 0.199 1.516 1.866		
Omnibus: Prob(Omnibus): Skew: Kurtosis:		-1.	000 Jarqu			1.976 408.121 2.39e-89 11.1		

Figure A4.3.2 Participants: summary of demotivation model

OI C	Regressio	n Doculto

		Least Squar nu, 18 Feb 20 20:58: 20	res F-stat 121 Prob (23 Log-Li 197 AIC: 186 BIC:	ared: R-squared: istic: F-statistic kelihood:):	0.038 0.034 8.286 2.65e-13 -4914.7 9851. 9914.
	coef	std err	t	P> t	[0.025	0.975]
A7.1 A7.2 A7.3 A7.4 A7.5 A7.6 A7.7 A7.8 A7.9	6.7719 0.2043 0.2730 -0.0587 0.8558 -0.2412 -0.2052 -0.0698 -0.6771 -0.2380 -0.8291	0.134 0.132 0.146 0.153 0.134 0.150 0.150 0.168 0.541 0.172	50.410 1.544 1.864 -0.384 6.391 -1.609 -1.368 -0.414 -1.251 -1.387 -1.851	0.000 0.123 0.062 0.701 0.000 0.108 0.172 0.679 0.211 0.166 0.064	6.508 -0.055 -0.014 -0.359 0.593 -0.535 -0.499 -0.400 -1.739 -0.575 -1.707	7.035 0.464 0.560 0.241 1.118 0.053 0.089 0.260 0.384 0.099 0.049
Omnibus: Prob(Omnibu Skew: Kurtosis:	ıs):	80.1 0.6 -0.5 2.8	000 Jarque 000 Prob(3			1.247 88.707 5.47e-20 12.3

Notes: [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Figure A4.4.1 Population: summary of motivation model

D V										
Dep. Variable: Model:			y				uared:		0.036	
			1	· C	0LS	Adj. R-squared:			0.025	
Method: Date:			Least			F-statistic: Prob (F-statistic):			3.255 0.000220 -2048.8 4122.	
Time:			Γhu, 18							
No. Observati	onc.		21:08:45 979			AIC:	Likelihood:			
Df Residuals:					BIC:			4180.		
Df Model:					11	DIC.			4100.	
Covariance Ty	pe:		r	onro	bust					
		ef	std	err		===== t	P> t	[0.025	0.9751	
							1/14		0.975]	
const	9.63	212	0.	148	64	.840	0.000	9.330	9.912	
A7.1	0.0	971	0.	137	0	.707	0.479	-0.172	0.367	
A7.2	0.1	128	0.	133	0	.846	0.398	-0.149	0.375	
A7.3	0.13	310	0.	141	0	.929	0.353	-0.146	0.408	
A7.4	0.0			131		.388	0.698	-0.206	0.308	
A7.5	0.24			133		.825	0.068	-0.018	0.505	
A7.6	-0.09			131		.744	0.457	-0.356	0.160	
A7.7	0.2			134		.875	0.061	-0.012	0.516	
A7.8	1.15			559		.062	0.039	0.056	2.251	
A7.9	-1.6			515		.267	0.001	-2.695	-0.672	
A7.10	1.2			761		.625	0.105	-0.257	2.729	
A7.11	-0.1	550	0.	578	- 0	. 268	0.788	-1.288	0.978	
Omnibus:				186	.626	Durb	in-Watson:		1.944	
Prob(Omnibus):			6	.000	Jaro	ue-Bera (JB):		395.740		
Skew:		-1.071		.071	Prob(JB):			1.16e-86		
Kurtosis:				5	.261	Cond	. No.		19.8	

Figure A4.4.2 Participants: summary of motivation model

OLS Regression Results

Dep. Variable: Model: Method: Date: Time: No. Observations: Df Residuals: Df Model: Covariance Type:			OLS AGREES F 2021 P 1:15 Lo 2097 A 2075 B	-squared: dj. R-squared: -statistic: rob (F-statist og-Likelihood: IC: IC:	cic):	0.124 0.115 13.96 3.03e-46 -4817.0 9678. 9802.
	coef	std err		t P> t	[0.025	0.975]
const Western Southern Eastern Northern Kyiv urban setl_size male age edu emp_1 emp_11 emp_2 emp_3 emp_4 emp_5 emp_6 emp_7 emp_8 emp_9 inc	4.2808 0.4052 -0.3519 -1.3164 -0.3369 0.3396 -0.0005 -0.2075 0.12492 1.1941 1.8798 0.6406 0.6016 1.0505 1.2922 0.7078 0.5659 0.9151 1.2379 0.2487	0.160 0.173 0.181 0.181 0.180 0.232 0.146 0.060 0.112 0.051 0.055 0.817 0.919 0.833 0.837 0.834 0.927 0.834 0.927	5.04 2.55 -2.0 -7.24 -1.8 1.44 -0.0 -3.4 1.1 0.1 8.99 1.44 2.0 0.7 0.7 1.2 1.3 0.8 0.6 1.0 1.1	35 0.011 40 0.042 39 0.000 70 0.062 53 0.144 93 0.998 73 0.001 18 0.264 43 0.886 92 0.000 52 0.144 46 0.041 58 0.442 19 0.472 59 0.208 95 0.163 49 0.396 20 0.536 50 0.287 75 0.240	2.629 0.092 -0.690 -1.671 -0.690 -0.115 -0.287 -0.325 -0.092 0.351 -0.408 0.078 -0.994 -1.039 -0.525 -0.927 -1.225 -0.769 -0.828 0.125	5.933 0.718 -0.014 -0.962 0.016 0.793 0.286 -0.090 0.344 0.107 0.547 2.796 3.681 2.274 2.242 2.687 3.109 2.343 2.357 2.599 3.304 0.373
Omnibus: Prob(Omnibus Skew: Kurtosis:	5):	0. -0.	000 Ja 492 P	urbin-Watson: arque-Bera (JE rob(JB): ond. No.	3):	1.254 84.656 4.14e-19 323.

Figure A4.5.1 Population: summary of demographics model

OI C	Regression	Docui	1+0
ULD	Regression	Resu	LLS

Dep. Variable: Model: Method: Date: Time: No. Observations: Df Residuals: Df Model: Covariance Type:		Least Squ Thu, 18 Feb 2 21:49 nonrol	OLS Adj ares F-s 2021 Pro 9:17 Log 979 AIC 957 BIC 21		c):	0.168 0.149 9.176 1.01e-26 -1976.8 3998. 4105.
	coe	f std err	t	P> t	[0.025	0.975]
const Western Southern Eastern Northern Kyiv setl_type setl_size male age edu emp_1 emp_1 emp_2 emp_3 emp_3 emp_4 emp_5 emp_6 emp_7 emp_8 emp_9 inc	5.014 -0.030 0.068 -0.247 -0.066 0.268 0.233 0.073 0.944 0.096 0.639 0.230 -0.304 0.618 -0.647 -0.233 0.065 -0.202 -0.318 0.502 1.067	7 0.201 3 0.208 4 0.190 6 0.228 1 0.215 7 0.224 4 0.070 7 0.139 9 0.057 3 0.089 1 0.469 5 0.4843 3 0.496 3 0.585 8 0.602 9 0.796 9 0.576 6 0.883 9 0.505 0 0.660	7.686 -0.152 0.328 -1.299 -0.292 1.248 1.043 1.049 6.791 1.689 7.161 0.491 -0.361 1.246 -1.107 -0.388 -0.392 -0.361 0.997 1.618	0.879 0.743 0.194 0.770 0.212 0.297 0.295 0.000 0.091 0.000 0.624 0.718 0.213 0.268 0.698 0.698 0.698 0.695 0.718 0.695	3.733 -0.425 -0.341 -0.621 -0.514 -0.153 -0.206 -0.064 -0.672 -0.016 -0.464 -0.690 -1.958 -0.356 -1.794 -1.416 -1.497 -1.218 -2.051 -0.487 -0.227 -0.104	6.296 0.364 0.477 0.126 0.381 0.690 0.673 0.211 1.218 0.209 0.815 1.150 1.349 1.592 0.502 0.948 1.629 0.813 1.413 1.493 2.361 0.348
Omnibus: Prob(Omnibus Skew: Kurtosis:	5):	0 -1	.000 Jar .105 Pro	bin-Watson: que-Bera (JB) b(JB): d. No.	:	1.928 610.788 2.34e-133 200.

Figure A4.5.2 Participants: summary of demographics model